

Project description: Increase Membership in National Nexus Program
(v 1.0 7-8-14)

This project would involve identifying the barriers to state membership in the National Nexus Program and propose solutions to remove those barriers. The project would also include identifying the program characteristics that attract states to become members.

Problem: There are currently 13 states that are not members of the National Nexus Program. The program goals related to the vitality and reputation of the program and engagement of the states can be achieved by attracting as many of these states as possible to join the program.

Risks: When a significant number of states are not members of the National Nexus Program, the program cannot provide voluntary disclosure services to taxpayers with respect to those states; member and non-member states alike lose the opportunity to share information and work together to address nexus issues; and there is a higher risk of inconsistent administration of nexus standards.

Issues for review:

- What barriers or constraints prevent states from becoming members of the National Nexus Program?
- What benefits or services of the National Nexus Program provide value to the states?
- What is the value that states derive from the Voluntary Disclosure Program?
- What benefits might taxpayers see if more states joined the National Nexus Program?

Expected outcomes from the project:

- List of specific barriers to state membership in the National Nexus Program.
- List of specific benefits of membership in the National Nexus Program.
- Recommendations for steps that can be taken to overcome barriers.
- Recommendations for marketing the National Nexus Program to non-member states.

Who should be involved in the project:

- Nexus Committee members
- MTC staff